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SEED

digital

D2C & B2B

SEO EXPERTS

Your first six months with us

Fix

Removing growth blockers

Optimise

Realising existing potential

Grow

Unlocking new potential



Technical SEO Maintenance

We ensure your website adheres to technical best practices, and we monitor and maintain it using weekly automated crawling and analysis software.



Keyword & Topic Research

We establish, maintain, and evolve your primary keyword universe, ensuring you target terms that bring in the right audience.



Content Strategy & PAA Analysis

Leveraging Google's "People Also Ask" feature, we provide insights on the questions your target audience is asking—helping you create category content and blog resources that meet their needs.



Competitor Analysis

We analyse your top competitors to uncover opportunities you may be missing. We'll identify high-value keywords they target and gain insights into what content is helping them succeed.



Content Briefs & First Drafts

Using a blend of data, expertise, and AI, we provide comprehensive copy briefs and first drafts to make the content creation process smooth and effective.



Site Structure & Wireframes

We'll help you develop an optimised site structure along with new page templates, based on SEO research, collaborating with developers to bring it all to life.



Competitor Backlink Analysis

We analyse competitor backlinks to discover which high-value external links they have pointing to their pages. This helps us replicate and strategize to improve your competitive positioning.



Monthly Reporting

Detailed SEO reports, including keyword tracking, so you can see the progress we're making together.



Link building from £450 per month


Boost your authority with our fully managed link building service. Google considers which sites link to yours when determining your rankings. Starting at £450 per month, we can secure high-quality backlinks from relevant and reputable websites.

SEO packages and pricing

SME 1

From £995 /m

- ✓ 6-month initial engagement
- ✓ First 4 months £1,595 pm
- ✓ Thereafter £995 pm
- ✓ 3-month rolling contract

 Link Building from £450/m

SME 2

From £1,595 /m

- ✓ 6-month initial engagement
- ✓ First 4 months £2,395 pm
- ✓ Thereafter £1,595 pm
- ✓ 3-month rolling contract

 Link Building from £900/m

Bespoke

Tailored Pricing

- ✓ Ideal for larger organisations that require more integration with internal teams
- ✓ Project-based / retained service agreements
- ✓ Minimum budget / engagement period applies

Continued success

D2C E-Commerce



JAPAN CENTRE

“Being an online supermarket means SEO is vitally important to our business. When we went through a migration to a new headless CMS and Jamstack infrastructure, it brought with it a host of technical challenges. Seeded came on board and have been approachable, friendly, knowledgeable, pro-active and most importantly, have solved the complex issues we had! We’re now working on our content strategy moving forward and Seeded has been instrumental in shaping that for us.”

Merinda Taylor,
Head of Digital & Ecommerce
Japan Centre



“Seeded came in and took the bull by the horns, getting deeply involved in the redevelopment of page templates, overhauling our entire ecom structure and coming up with a new editorial content strategy, as well as addressing our off-site SEO needs.

We now find ourselves in major contention for our core search terms, and rather than chasing the pack, Seeded has helped us into a position where we’re challenging for top-dog.”

Heidi Maskelyne
CEO
ProDog Raw



“SEO can be complicated to understand, but we knew it was important and that we needed to build organic search optimisation into our growth plans to stay ahead of the rest. We didn’t want a drawn-out process, just honest, straightforward advice and guidance on our best course, and the team at Seeded Digital have really delivered for us.”

Nick Coleman
Founder
The Snaffling Pig Co.



WOND
design

“We have been working with Seeded Digital since 2023 to take our SEO activities and website to the next level, driving more leads to our business. Their ‘can-do’ attitude, knowledgeable insights and link building activities are really helping. As a web-based business we rely on our website presence for sales growth so we are really grateful to the guys at Seeded for their support with this.”

Lawrence Whiteley
Creative Director
Wond Design



SME CAPITAL

“When trying to establish a direct channel with UK SME business owners via Google Search we realised we had zero leads because we had zero impressions and visibility. And we had no idea where to start!

Thankfully for us, the team at Seeded Digital made a complicated subject like SEO understandable and were able to get to work straightaway, with no faff, on the right plans and guidance for our website and content. They are now central to our organic audience growth plans.”

Kate Kennedy
COO
SME Capital

Get in touch



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/seeded-digital



Here at Seeded, we specialise in D2C and B2B SEO. 'Fix, optimise and grow' is what we live by, so if you're an SME running an e-commerce or lead generation website, then welcome to the right place. Our team of experts knows SEO like a gardener knows grass, and we're here to help... so let's get growing.

Anthony Tuite, MD, Seeded Digital



Expert SEO specifically for SMEs

With years of experience in technical SEO, onsite content strategy, and off-site link building, we offer tailor-made solutions designed to boost your organic search performance. Our team becomes an extension of yours—rolling up our sleeves and digging-in... because nothing changes until it's implemented.



A refreshing approach

We style ourselves as your SEO partner. Our hands-on approach and proactive management ensure that your website actually evolves over time, and gets to where it needs to go - we're not afraid of logging into your CMS!

